

CURRICULUM VITA

Mark Alan Davis, Ph.D

Department of Management
College of Business Administration
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EDUCATION

- Ph.D Virginia Polytechnic Institute and State University, 1984
 Industrial and Organizational Psychology
- M.A. Middle Tennessee State University, 1978
 Major Field: Psychology
 Minor Field: Gerontology
- B.S. Cum Laude, University of Alabama, 1976
 Major Field: Psychology

ACADEMIC AND PROFESSIONAL EXPERIENCE

- 1999-present Professor of Management
 University of North Texas
 Denton, Texas
- 1998-1999 Associate Professor of Management
 University of North Texas
 Denton, Texas
- 1994-1998 Associate Professor of Management
 University of Kentucky
 Lexington, Kentucky
- 1988-1994 Assistant Professor of Management
 University of Kentucky
 Lexington, Kentucky
- 1984-1988 Assistant Professor of Psychology
 Valdosta State University

Valdosta, Georgia

1980 -1981 Assistant Coordinator, Gerontology Center
University of Tennessee Center for Health Sciences, Memphis, TN

1978 - 1980 Director of Geriatric Services
Bristol Regional Mental Health Center, Bristol, TN

Courses Taught

Management of Health Services Organizations (G)	Industrial Psychology (U/G)
Management of Health Services Organizations – Managed Care (G)	Task Design and Criterion Development (G)
Management of Physician Practice Organizations (G)	Social Psychology (U/G)
Research Methodology (G)	Experimental Design (G)
Global Management (G)	Statistics for the Behavioral Sciences (G)
Human Resource Management (U/G)	Tests and Measurements (U)
Organizational Behavior (U/G)	General Psychology (U)
Organizational Behavior -- An International Perspective (Economics University Vienna)	

SCHOLARLY AND CREATIVE ACTIVITIES

Refereed Journal Articles

Curtis, M. B. & Davis, M. A. (2003). Assessing Knowledge Structure in Accounting Education: An Application of Pathfinder Associative Networks. Journal of Accounting Education, 21, 185-195.

Davis, M. A., Curtis, M. B., & Tschetter, J. (in press). Evaluating Cognitive Training Outcomes: Validity and Utility of Structural Knowledge Assessment. Journal of Business and Psychology.

Davis, M. A. (2003). Factors related to bridge employment participation among private sector early retirees. Journal of Vocational Behavior, 63, 55-71.

Davis, M. A., Andersen, M., & Curtis, M. B. (2001). Measuring ethical ideology in business ethics: A critical analysis of the ethics position questionnaire. Journal of Business Ethics, 32, 35-53.

Davis, M. A., Freeman, J. W., & Kirby, E. (1998). Nursing home performance under case-mix reimbursement: Responding to heavy-care incentives and market changes. Health Services Research, 33(4), 815-833.

- Kirby, S. L. & Davis, M. A. (1998). A study of escalating commitment in principal-agent relationships: Effects of monitoring and personal responsibility. Journal of Applied Psychology, 83(2), 206-217.
- Davis, M. A., Johnson, N. B. & Ohmer, D. G. (1998). Issue contingent effects on ethical decision making: A cross-cultural comparison. Journal of Business Ethics, 17, 373-389.
- Davis, M. A., Sebastian, J. G., & Tschetter, J. (1997). Measuring quality of nursing home service: Residents' perspective. Psychological Reports, 81, 531-542.
- Davis, M. A. & Provan, K. G. (1996). A cost constrained model of strategic orientation in nursing homes. Health Services Management Research, 9, 24-33.
- Davis, M. A. & Freeman, J. W. (1994). Excess demand and cost relationships among Kentucky nursing homes. Health Care Financing Review, 15(3), 1-15.
- Kelley, S. W. & Davis, M. A. (1994). Antecedents to customer expectations for service recovery. Journal of Marketing Science, 22(1), 52-61.
- Kelley, S. W., Hoffman, D. K., Davis, M. A. (1993). A typology of retail service failures and recoveries. Journal of Retailing, 69(4), 429-452.
- Davis, M. A. (1993). Nursing Home Ownership Revisited: Market, Cost, and Quality Relationships. Medical Care, 31, 1062-1068.
- Davis, M. A., Foshee, D. P. & LaRosa, P. (1992). Emotion work in supervisor-subordinate relations: Gender differences in the perception of angry displays. Sex Roles, 27, 513-531.
- Davis, M. A. (1991). On nursing home quality: A review and analysis. Medical Care Review, 48, 129-165.
- Foshee, D. P., Davis, M. A., & Stone, M. A. (1991). Evaluating the impact of criterion-referenced measurement on remediation decisions. Remedial and Special Education, 12, 48-52.
- Davis, M., & Bobko, P. (1986). Contextual effects on escalation processes in public sector decision making. Organizational Behavior and Human Decision Processes, 37, 121-138.
- Bobko, P., Davis, M. A., & Segar, H. (1986). Public sector versus private sector context as a mediator of financial allocation decisions. Journal of Management, 12, 113-120.
- Bobko, D., Bobko, P., & Davis, M. A. (1986). The effect of visual display scale on duration estimates. Human Factors, 28, 153-158.

Bobko, P., Bobko, D. & Davis, M. A. (1984). A multidimensional scaling of video games. Human Factors, 26, 477-482.

Davis, M. A., & Geller, E. S. (1984). Citizen crime prevention: Some promising applications of behavioral community psychology. Psychological Documents, 14, 25-27.

Morris, L. W., Davis, M. A., & Hutchings, C. H. (1981). Cognitive and emotional components of anxiety: Literature review and revised worry-emotionality scale. Journal of Educational Psychology, 73, 541-555.

Book Chapter

Schnelle, J. F., Geller, E. S., & Davis, M. A. (1987). Law enforcement and crime prevention. In E. K. Morris & C. J. Braukman (Eds.), Behavioral Approaches to Crime and Delinquency (pp. 225-250). New York: Plenum.

Refereed Proceedings

Davis, M. A. (1989). Establishing the link between nursing home costs and nursing home quality. Proceedings of the 3rd Quality of Life/Marketing Conference, 280-290.

Davis, M. A. (1988). Task perceptions and job satisfaction relations among nursing home aides. Proceedings of the Southwestern Academy of Management, 270-275.

Presentations from Scholarly Meetings (refereed)

Davis, M. A. (2002, August). Factors related to bridge employment participation among private sector early retirees. Presented at the Academy of Management Meetings, Denver, CO.

Davis, M. A. (2001, April). Key antecedents to the bridge employment decision among early retirees. Presented at the meeting of the Society of Industrial and Organizational Psychology, San Diego, CA.

Davis, M. A. (2000, August). Time and the nursing home assistant: Relationships among time management, perceived control over time, and work-related outcomes. Presented at the Academy of Management Meetings, Toronto, Canada.

Curtis, M. B. & Davis, M. A. (2000, March). Evaluating knowledge structure in Accounting disciplines: An application of Pathfinder Network Representations. Presented at the Applied Business Research Conference, Puerto Vallarta, Mexico.

Davis, M. A., Kirby, S. L., Little, B. & (1999, August). Mood and the Goal Setting-Performance Relationship. Presented at the meetings of the Academy of Management, Chicago, IL.

Tschetter, J. & Davis, M. A. (1999, August). Structural knowledge assessment in management education: A comparison of competing assessment methods. Presented at the meetings of the Academy of Management, Chicago, IL.

Kirby, E., Davis, M. A., Freeman, J. W. (1997, August). Nursing home performance under case-mix reimbursement: Responding to heavy-care incentives and market changes. Presented at the meetings of the Academy of Management, Boston, MA.

Davis, M. A. & Curtis, M. B. (1996). Assessing structural knowledge in management education. Presented at the meetings of the Academy of Management, Cincinnati, Ohio.

Sebastian, J. G., Davis, M. A., Pace, S. & Southworth, B. (1995). Patient's perceptions of service quality in long term care: Clinical implications and research directions. Presented at the annual meeting of the Southern Nursing Research Society, Lexington, KY.

Davis, M. A., Johnson, N. B. & Ohmer, D. G. (1994). Issue contingent effects on ethical decision making: A cross-cultural comparison. Presented at the meetings of the Academy of Management, Dallas, Texas.

Kelley, S. W., Hoffman, K.D., & Davis, M.A. (1992). A typology of service failures and service recoveries. Presented at the AMA Frontiers in Services Conference, Nashville, TN.

Davis, M. A. & Provan, K. G. (1992) Key financial contingencies, quality orientation, and the mediating role of efficiency in nursing homes. Presented at the meetings of the Academy of Management, Las Vegas, Nevada.

Davis, M. A. & Prasad, R. (1991) Market concentration, the percentage of Medicaid Patients, and the quality of nursing home care. Presented at the meetings of the Southern Academy of Management, Atlanta, GA.

Davis, M. A. (1989). Emotion work: Gender differences in accounting for angry displays in supervisor-subordinate relationships. Presented at the meetings of the Academy of Management, Washington, D.C.

Davis, M. A., & Huitt, W. G. (1989). Effects of mood and interviewee performance on person perception judgments. Presented at the meetings of the Southeastern Psychological Association, Washington, D.C.

Foshee, D. F., Davis, M. A., & McClain, D. H. (1989). Correlates of adolescent depression. Presented at the meetings of the Southeastern Psychological Association, Washington, D.C.

Davis, M. A. (1988). Antecedents of turnover among nursing home aides. Presented at the meetings of the Southeastern Psychological Association, New Orleans, LA.

Davis, M. A. (1986). Escalation of commitment: Another look at Staw's big muddy. Presented at the meetings of the Southeastern Psychological Association.

Bobko, D., Bobko, P., & Davis, M. A. (1985). The effect of visual display scale on perceptual judgments. Presented at the meetings of the American Psychological Association.

Bobko, D., Bobko, P. & Davis, M. A. (1983). A psychological map of video games. Presented at the meetings of the American Psychological Association, Anaheim, California.

Hahn, H. A., & Davis, M. A. (1983). Incentive strategies for motivating seat belt usage in industrial settings: Differential impact on blue-collar versus white-collar workers. Presented at the meetings of the Southeastern Psychological Association.

HONORS, AWARDS, AND GRANTS

Phi Kappa Phi, Virginia Polytechnic Institute and State University

Gerontology Fellowship, Middle Tennessee State University

Phi Beta Kappa, University of Alabama

Teaching Grants

Year	Description	Granting Institution	Funding
1994	Course Development Grant Global Business Management	University of Kentucky	\$2,500
2002	Teaching with Technology	University of North Texas	\$5,000

Research Grants

Year	Description	Granting Institution	Funding
1993	Measuring Nursing Home Service Quality	Ashland Oil, Inc.	\$5,000
1992	Mini-Grant - Nursing Home Rate Survey	University of Kentucky	\$485
1990	Mini-Grant – Nursing Home Administrator Survey	University of Kentucky	\$500

SCHOLARLY AND CREATIVE ACTIVITIES IN PROGRESS

Manuscripts under Editorial Review

Works in Progress

Davis, M. A. & Kirby, S. L. The effects of Mood on Goal Setting and Performance. Currently a working paper as we collect data to replicate and extend findings reported in the two previous studies that comprise the research.

Braun, C. & Davis, M. A. Employee Choice of Health Care Plans: A policy-capturing approach. Manuscript in preparation.

SERVICE ACTIVITIES

Membership In Professional Organizations

Member Academy of Management
 American Psychological Association
 Society of Industrial/Organizational Psychology
 Medical Group Management Association

Professional contributions

Adhoc Academy of Management Journal
Reviewer Journal of Applied Psychology
 Sex Roles
 Journal of Business Ethics
 Journal of Applied Gerontology
 Health Care Management Review
 Academy of Management Meetings