

A PROFESSIONAL VITA FOR

J. LYNN JOHNSON

Department of Management
College of Business Administration
University of North Texas
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5058 Oak Bend Circle
Denton, TX 76208
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EDUCATION

<u>Year</u>	<u>Degree</u>	<u>Major</u>	<u>Institution</u>
1977	Ph.D.	Management	University of Arkansas
1968	M.B.A.	Management	University of North Texas
1967	B.B.A.	Personnel Management	East Texas State University

PROFESSIONAL EXPERIENCE

<u>Beginning date- ending date</u>	<u>Position</u>	<u>Organization</u>	<u>Location</u>
1978-present	Professor	Univ. of North Texas	Denton, TX
1998-present	Chair, Dept. of Management	Univ. of North Texas	Denton, TX
1975-1978	Asst. Prof.	SW TX St. Univ.	San Marcos, TX
1974-1975	Lecturer	Univ. of Arkansas	Fayetteville, AR
1973-1974	Instructor	Univ. of Arkansas	Fayetteville, AR
1968-1973	Asst. Prof.	Southwestern College	Winfield, KS

PROFESSIONAL ACTIVITIES

Membership in Professional Organizations
Academy of Management
Southwest Division of Academy of Management
Association for Business Communication
Southwest Division of Association for Business Communication
Beta Gamma Sigma
Delta Sigma Pi
Sigma Iota Epsilon

OFFICES AND COMMITTEE ASSIGNMENTS IN PROFESSIONAL ORGANIZATIONS

President, Southwest American Business Communication Association, 1979

Secretary/Treasurer, Southwest American Business Communication Association, 1978
Member of Board of Directors, Southwest Federation of Administrative Disciplines, 1979-81
Member of Board of Directors, Association for Business Communication, 1983-1987
Chairman, Undergraduate Studies Committee, Association for Business Communication, 1979-81
Program coordinator, Association for Business Communication, National Meeting, New Orleans,
Louisiana, 1982

ADDITIONAL RESPONSIBILITIES AND OTHER ACTIVITIES

Reviewer, papers and proposals submitted to Academy of Management Meeting
Reviewer, papers and proposals submitted to Association for Business Communications Meeting

CONSULTING

TU-Electric, Dallas, Texas. Designed and presented supervisory training programs for personnel at the Comanche Peak Steam Electric Station.
GTE-Valenite, Gainsville, Texas and Detroit, Michigan. Assisted in the design and implementation of self-managed work teams for production units.
Dallas/Fort Worth Airport Board--D/FW Airport. Develop and presented training programs for supervisors.
KVIL/KPLX--Dallas, Texas. Seminar development, "Change in the Work Place."
General Electric Credit Corporation--Dallas, Texas. Responsible for designing and conducting training programs for customer service personnel.
Professional Development Institute (PDI)--Denton, Texas. The primary activities consist of developing and conducting training programs on effective communication. Most recent participation involved designing and providing leadership training for managers at Lockheed Support Systems Inc.
ARAMCO--Houston, Texas. This two year program of supervisory training required identifying needs, designing modules of training, and evaluation/assessment.
U. S. Department of Labor--Southwest Division. The primary activity consisted of conducting training programs on decision making and supervisory skills.

HONORS

Outstanding Teacher of the Year, Management Department, 1992
Outstanding Teaching Award, Council of Business Students, College of Business Administration, 1996

UNIVERSITY COMMITTEES AND COUNCILS (selected committee assignments)

<u>Beginning Date- ending date</u>	<u>Committee</u>
2001-present	University Union Board of Directors
2002	Sunset Review for the Center of Work Teams
1997	University Review Committee
1997	University Tenure Committee
1996	Continuing Education Council
1994	University Review Committee

1993-1996	Advanced Learning and Student Support Building Com.
1989-1992	Enrollment Management Committee
1987-1992	Academic Affairs
1984-1987	University Centennial Committee
1982-1988	Faculty Senate Chair of Faculty Senate, 1982-84 Served on the University Dean's Council University Planning Council Toulouse Scholars Program Committee
1983-1985 & 1987-89	Graduate Council
1982-85	Faculty Senate Committee: Ad Hoc Committee on Faculty Governance, 1984-85 Committees on Committees, 1982-85 University Committee, 1982-84
1984	Search and Screening Committee for Vice President for Fiscal Affairs
1984	Search and Screening Committee for Vice President for Advancement

SCHOOL/COLLEGE COMMITTEES AND COUNCILS

<u>Beginning Date- ending date</u>	<u>Committee</u>
1998-present	COBA Executive Committee
1997-present	Professional Leadership Program Committee
1992-1997	Ph.D. Policy Committee Chair, 1993-94
1992-present	Master Policy Committee Chair, 1985-86 and 1990-91
1990-91	COBA Dean Search Committee
1985-86	Task Force for Strategic Enrollment Plan
1985	American Assembly of Collegiate Colleges of Business--COBA Planning Committee

DEPARTMENT/DIVISION COMMITTEES & COUNCILS

<u>Beginning Date- ending date</u>	<u>Committee</u>
1992-present	Graduate Programs Committee
1992-present	Executive Committee
1980-1998	Master of Business Administration (MBA) Advisor
1986-89 & 1990 & 1996	Personnel Affairs Committee Chair 1991-92
1988-present	Promotion and Tenure Committee, Chair 1988-89
1992	Ad Hoc Committee for Performance Evaluation
1985-86 & 1997	Executive Committee
1991-1992	Department Chair Search Committee
1992	Ad Hoc Committee to Review the Ph.D. Program

1980-82 Ad Hoc Committee to Develop Promotion, Tenure, and Merit Award System: Chair, 1980-82
 1980-present Graduate Faculty Appointment

GRANTS AND CONTRACTS

<u>Beginning Date- ending date</u>	<u>Title</u>	<u>Agency</u>	<u>Amount</u>
2002	Telecommunications Infrastructure Fund	State of Tx	\$80,000
1997	Communication: Building Bridges to Effective Internal Partnerships	TxDOT	\$90,200
1995	The Proposal won the statewide competition; however, the agency did not fund the project. TxDOT Interaction with State Agencies	TxDOT	\$98,007 (not funded)
1994	Research and Analysis of HUB/MOBs	TxDOT	\$28,200
1992	How Small Businesses Learn (Best and Final Offer requested and submitted)	Small Bus. Admin.	\$150,607 Not funded
1991	Survey for International Business Activity	UNT Dept. of Mgmt.	\$1,000
1990	Communication Audit in Practice	UNT Dept. of Mgmt.	\$1,000
1989	Environmental Scanning Survey	UNT Dept. of Mgmt.	\$1,000
1988	Improving Managerial Effectiveness	IRS	\$4,000
1987	Environmental Scanning Activity	SBA	\$1,000
1980-81	An Empirical Analysis of the Relation Between Executives' Risk Attitudes and Company Risk Characteristics	UNT	\$1,010
1979-80	Information Characteristics of Successful Work Group Fund	Faculty Research	\$1,000
1977-79	Information Requirements/Needs Satisfaction of Organization with Selected Media	Organized Research Fund	\$6,000
1977-79	Information Requirements/Needs Satisfaction of Organization with Selected Media	Organized Research Fund	\$6,000
1977-78	Small Business Administration Support and Training	SBA	\$2,500

PUBLICATIONS AND CREATIVE ACTIVITIES

"An Analysis of the Accuracy of Information Flows Within the Superior/Subordinate Relation," unpublished Ph.D. dissertation, University of Arkansas, 1976.

Books:

(with R.L. Trewatha and M.G. Newport), Management: Embracing Change in the 21st Century, Dame Publishing Co., Houston, Texas, 1997

(with R.L. Trewatha and M.G. Newport), Management: Embracing Change in the 21st Century, A Student's Study Guide, Dame Publishing Co., Houston, Texas, 1997.

(with R.L. Trewatha and M.G. Newport), Management: Concepts and Applications, Dame Publishing Co., Houston, Texas, 1993.

(with R.L. Trewatha and M.G. Newport), Management: Instructor's Manual, Dame Publishing Co., Houston, Texas, 1993.

(with R. L. Trewatha and M.G. Newport), Management: A Student's Study Guide, Dame Publishing Co., Houston, Texas, 1993.

(with P.J. Hallman), Building a Professional Life, Delmar Publishing Co., New York, 1993. Revised 1997.

Journal Articles:

(with D.A. Level), "Accuracy of Information Flows Within the Superior/Subordinate Relationship," The Journal of Business Communication, Vol. 15, No. 2. (1977), pp 13-22.

(with T.J. Halatin) "The Role of the Formal Proposal in SBI Project Design," Journal of Small Business Management, Vol. 15, No. 1 (January 1979), pp 30-35.

(with R.E. Carter) "A Training Model to Combine the Modular Method of Instruction and the Guided Reading Procedure," Pakistan Management Review, (1983), pp. 89-96.

"International Flavor Added to Business Programs," New Business COBA (Summer, 1984) pp. 8-10.

(with J.D. Pettit) "A Communication Skills Training Program for the Multinational Corporation," Business Communication Quarterly (September 1985) pp. 33-38.

(with R. Kuehn), "The Small Business Owner/Manager Information Search Habits," Journal of Small Business Management, Vol.25 No.3 (July, 1987), pp. 53-61.

(with R.H. Migliore), "Management System Balance Sheet: A tool to Measure Communication," Regional Business Review, Vol. 9 No. 1 (May 1990), pp. 5-15.

(with R. Kuehn), "Strategic Environmental Uncertainty and Small Business CEO Scanning Habits," Southwest Business Review, Vol. 2 No. 1 (Spring 1992), pp. 69-82.

(with R. Insley, et al), "Writing Performance and Moral Reasoning in Business Education," Journal of Business Ethics, Vol. 12 (Summer 1993), pp. 397-406.

(with R. Knotts), "AIDS in the Workplace: The Pandemic Firms Want to Ignore," Business

Horizons, Vol. 36 No. 4 (July-August 1993), pp. 5-10.

(with W. Watson, K. Kumar & W. Critelli), "Process Gain and Process Loss: Comparing Interpersonal Processes and Performance of Culturally Diverse and Non-Diverse Teams Across Time," International Journal of Intercultural Relations, Vol. 22, No. 4, pp 409-430.

(With W. Watson & G. Zgourides), "The Influence of Ethnic Diversity on Leadership, Group Process, and Performance: An Examination of Learning Teams," International Journal of Intercultural Relations, Vol. 26 (2002) pp. 1-16.

(with W. Watson and D. Merritt), "Team Orientation, Self-orientation, and Diversity in Task Groups: Their Connection to Team Performance Over Time," Group and Organization Management, Vol. 23, (1998) pp. 161-188.

(with W. Watson & S. Pete), "The Effects of Intergroup Competition and Noncompetition on the Decision Quality of Culturally Diverse and Culturally Non-Diverse Groups," Journal of Applied Social Psychology, Vol. 28 (1998) pp. 912-923.

ABSTRACTS, PROCEEDINGS AND PAPERS PRESENTED

Proceedings:

(with Dale A. Level), "Distortion of Upward Information Flows and Superior Communication Activity," American Business Communication Association Proceedings, San Antonio, Texas, (1976), pp. 73-84. (Refereed)

"Selected Communication Problems Involving Superior/Subordinate Roles," American Business Communication Association Proceedings, Houston, Texas (1977), pp. 103-109. (Refereed)

(with T. J. Halatin) "A Proposal for Controlling the SBI Project," Proceedings of the Small Business Institute Directors Association National Meeting, Las Vegas, Nevada (1979), pp. 106-112. (Refereed)

(with R. Kuehn) "The Business Organization's Search for Quality Information from the External Environment," Association for Business Communication Proceedings National Meeting, Chicago, Illinois (1985), pp. 151-162. (refereed)

(with R. Kuehn) "Scanning Habits of Small Business Managers," Abstract, Proceedings of the Academy of Management National Meeting, Chicago, Illinois (1986), p. 421. (Refereed)

"Scanning Activities of Managers in Successful Firms," Association for Business Communication Proceedings, National meeting, Las Vegas, Nevada (1989), p. 95. (Refereed)

Presentations (selected presentations):

"What to Expect for an O.D. Consultant," Southwest Division of the Academy of Management, San Antonio, Texas (1976).

"Information Flows," American Business Communication Association, San Diego, California (1976).

"Distortion Associated with Superior Behavior," Southwest Division, American Business Communication Association, New Orleans, Louisiana (1977).

"Selected Communication Problems Involving Superior/Subordinate Roles," Southwest American Business Communication Association, Dallas, Texas (1978).

"Client Utilization of the Consulting Teams Formal Report," Southwest Business Institute, Houston, Texas (1979).

"A Proposal for Controlling the SBI Project," Small Business Institute Directors' Association, Las Vegas, Nevada (1979).

"Where Are You Going Now?" Commencement Address for Graduate School, North Texas State University (1983).

"External Information Needs of the Manager," Association for Business Communication, Chicago, Illinois (1985).

"Readability Indexes as a Measure of Course Effectiveness," Association for Business Communication, Chicago, Illinois (1985).

"Scanning Habits of Small Business Managers," Academy of Management National Meeting, Chicago, Illinois (1986).

"Communication Activities of Managers in Nonsuccessful Firms," Association for Business Communication--Southwest, New Orleans, LA (March 1988).

"Scanning Activities of Managers in Successful Firms," Association for Business Communication, Las Vegas, Nevada (1989).

"Communication for the 90's," Texas Employment Commission, Austin, Texas (1989).

"Risk Taking Managers," 8th Governmental Risk Management, Insurance, & Employee Benefits Conference, Austin, Texas, (August, 1989).

"Influence of Psychosocial Stressors on the Occupationally Injured and Non-Injured Employee," Academy of Management National Meeting, Cincinnati, OH (August, 1996).

Other Publications and Creative Activities:

(with L.A. Taylor III, et al), "Practical Leadership and Handling Employees," Lockheed Management Institute Handbook, Professional Development Institute, Denton, Texas (1994).

Improving Managerial Effectiveness, Professional Development Institute, Denton, Texas (1989).

Effective Writing for Managers, Professional Development Institute, Denton, Texas (1984),
Revised (1988).

PROFESSIONAL REFERENCES

Frank M. Rachel, Regents Professor
Department of Management
University of North Texas

Rev. William C. Crouch, District Superintendent
United Methodist Church
Dallas, Texas

Judd Holt, JD
218 North Elm
Denton, Texas