

**Busi 1340: Free Enterprise System in a Global Environment
Schedule of Assignments & Exams**

Week	Class Days	Lessons Additional assignments will be shown on your homepage under course content link in WebCtVista for each lesson.	Assignments			Quizzes & Exams	Exams available during the following times ONLY	
			Boone & Kurtz	Mitchell	Video Segment		From	Until
1	1/17-1/21	Study your syllabus!	-	-	-	-	-	-
2	1/22-1/29	A	Chapter 1 Business: 2005 & Beyond	Chapter 1 Understanding Cultural Differences	Video Case 1.2	Syllabus Quiz - You will be banned from taking exams if you do not complete the syllabus quiz by 1/23; See the registrars office for drop information.	1/23 7:55 AM	1/23 11:55 PM
3	1/30-2/5	B	Chapter 2 Business Ethics & Social Responsibility	Chapter 15 Corporate Ethics	Video Case 2.2	-	-	-
4	2/6-2/12	C	Chapter 3 Economic Challenges Facing Global & Domestic Business	Chapter 2 Basic Cultural Types	Video Case 3.2	-	-	-
5	2/13-2/19	D	Chapter 4 Competing in Global Markets	Chapter 4 The Globalization of Business	-	Exam 1 – Lessons A, B & C	2/13 7:55 AM	2/13 11:55 PM
6	2/20-2/26	E	Chapter 9 Human Resource Management, Motivation, & Labor-Management Relations	Chapter 14 Corporate Culture	-	-	-	-
7	2/27-3/5	F	Chapter 11 Production & Operations Management	Chapter 9 Cultural Landmines for Women	Video Case 11.2	-	-	-
8	3/6-3/12	G	Chapter 12	Chapter 17	Video Case 12.2	Exam 2 – Lessons D, E, & F	3/6	3/6

			Customer-Driven Marketing	Cross-Cultural Marketing			7:55 AM	11:55 PM
	3/13-3/19			SPRING BREAK				
9	3/20-3/26	H	Chapter 13 Product & Distribution Strategies	Chapter 7 Non-verbal Communication	-	-	-	-
10	3/27-4/2	I	Chapter 14 Promotion & Pricing Strategies	Chapter 8 Written Communications	Video Case 14.2	-	-	-
11	4/3-4/9	J	Chapter 15 Using Technology to Manage Information	Chapter 6 Communicating Across Cultures	Video Case 15.2	Exam 3 – Lessons G, H, I, & J	4/3 7:55 AM	4/3 11:55 PM
12	4/10-4/16	K	Chapter 16 Understanding Accounting & Financial Statements	Chapter 12 Cross-Cultural Meetings	Video Case 16.2	-	-	-
13	4/17-4/23	L	Career Assignment Prologue – Launching Your Business Career	Chapter 5 Customs Etiquette & Product	-	Career assignment: Using MS WORD Write a 1 page resume for question 1 and a 1 page report for question 5.		
14	4/24-4/30	M	Chapter 17 Financial Management & Institutions	Chapter 3 The Impact of Culture				
15	5/1-5/7	-	-	-	-	Career assignment (lesson L) due as an email attachment on 4/24 no later than 11:55 PM!		
16	5/8-5/12	-	-	-	-	Exam 4 – Lessons K & M and comprehensive glossary	5/8 7:55 AM	5/8 11:55 PM